

# KITA TIMES

STAY INFORMED!

2025 ● ISSUE 2

## A Strong Message from Kita to Europe!

**Our Chairman Ercan Ataman successfully represented Turkey and Kita Lojistik at the TEBD II Investment Forum, where representatives of the European Union and international financial institutions took part.**

Our Chairman of the Board of Directors, Mr. Ercan Ataman, was a speaker at the Turkey Investment Platform Forum attended by representatives of the European Commission, the Delegation of the European Union and international financial institutions. Mr. Ataman successfully represented our company and our industry at the forum held in İstanbul, where strategic topics such as breakbulk, infrastructure investments, green transformation and logistics collaborations were discussed.

As Kita Logistics, taking part in this important platform is an indicator of our global vision that we are determinedly pursuing not only for our industry but also for our country. The Forum witnessed important exchanges of views on how the private sector can integrate more strongly with the European Union-supported investment mechanisms. The Kita brings Turkey's logistics power to the European stage through international cooperation.



## The Energy and Vision of Youth Will Continue to Drive Our Growth

In celebration of May 19<sup>th</sup>, the Commemoration of Atatürk, Youth and Sports Day, we had a heartfelt conversation with **Selin Ataman**, the second-generation representative of our brand.

**Welcome, Miss Selin. Let's start by getting to know you a little.**

Hello, thank you! I'm Selin Ataman. I joined Kita this year as a new team member. I graduated from Koç University with a degree in Media and Sociology. After graduation, I had the opportunity to gain experience through internships and roles at companies like Coca-Cola and Kantar Media, across a range of industries.

Eventually, I decided to pursue a career in logistics - the business my family has been passionate about for decades. I'm currently enrolled in our company's Management Trainee program, which allows me to explore different departments and further develop my skills and knowledge.

It's truly exciting to be here and to be working alongside such a dedicated team.

**Kita has grown steadily over the last 30 years and become a well-established name in the industry. What does the brand mean to you?**

**And what are your hopes or expectations for the next 30 years?**

Kita was founded even before I was born, so in many ways, it's been part of my life from the very beginning. I see it as a passion project for our Chairman, Mr. Ercan Ataman - something he built with great care. It holds a very special place in my heart.

I'm deeply grateful to both Mr. Ercan and Mr. Emre, whose efforts have brought the company to where it is today. Thanks to them, I now have the chance to contribute to Kita's journey myself.

I see many similarities between the youth of Turkey and our country itself - both are full of potential and constantly evolving. As we grow, we help shape the future of our nation. I believe the same is true for Kita.

Looking ahead, I'm confident that Kita will continue to strengthen its position in the logistics industry. With innovative projects and a strong commitment to sustainability, we have the potential to become a leading global brand. And I firmly believe that the energy and vision of young people will continue to play a key role in that journey.

**May 19<sup>th</sup>, Youth and Sports Day, is just around the corner. As a member of the new generation, what does this day mean to you?**

For me, May 19<sup>th</sup> is more than a national holiday



- it's a day of inspiration and pride. It marks the beginning of Turkey's struggle for independence, but also celebrates the power, passion, and potential of youth.

We, the young generation, are the future of this country - and it's an incredible honor that our founding leader, Atatürk, recognized this truth and trusted us with that responsibility.

I believe it's our duty to work together to build a brighter tomorrow. As young people, we carry the spirit of May 19<sup>th</sup> with us always - and I truly believe we'll continue to honor its legacy through everything we do.

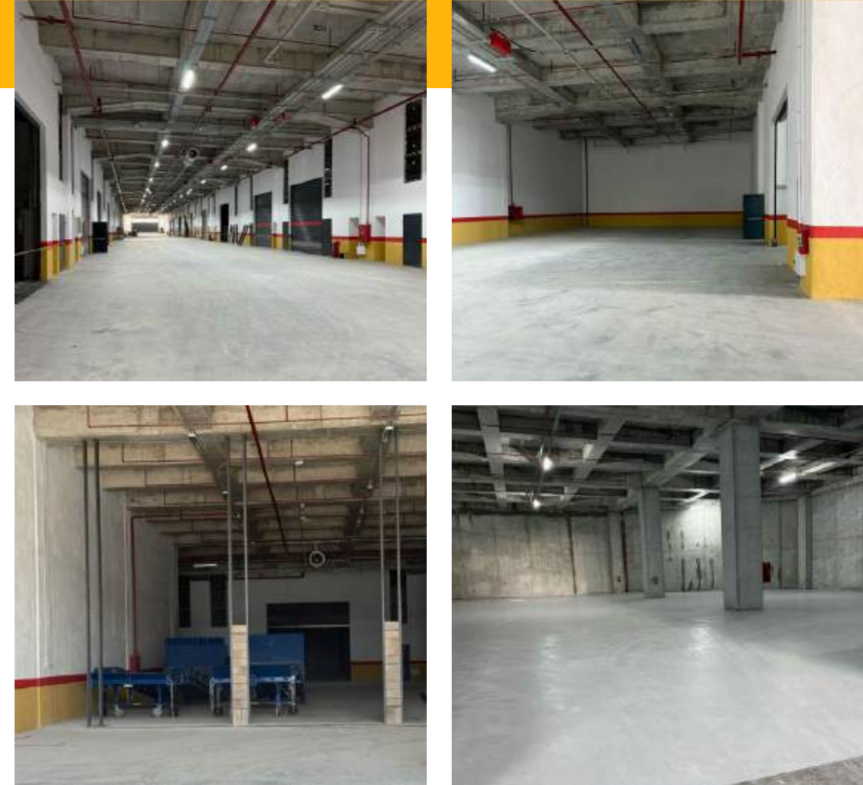
## Kita Expands with New Warehouse Investment: Growing Our Capacity!

At Kita Logistics, we're taking our robust infrastructure to the next level with a new bonded warehouse investment in Hadımköy, strengthening our logistics operations even further.

Our new facility spans 16,000 square meters of indoor space and will operate both as a general warehouse and under the authority of Ambarlı Customs. With this addi-

tion, our bonded warehouse area in Hadımköy alone has reached 24,200 square meters, while our total bonded capacity now stands at 48,000 square meters. This investment not only allows us to better meet the growing needs of our customers but also reinforces our operational strength in customs-bonded zones.

At Kita, we remain committed to building a broader, stronger, and more integrated logistics infrastructure through strategic investments.

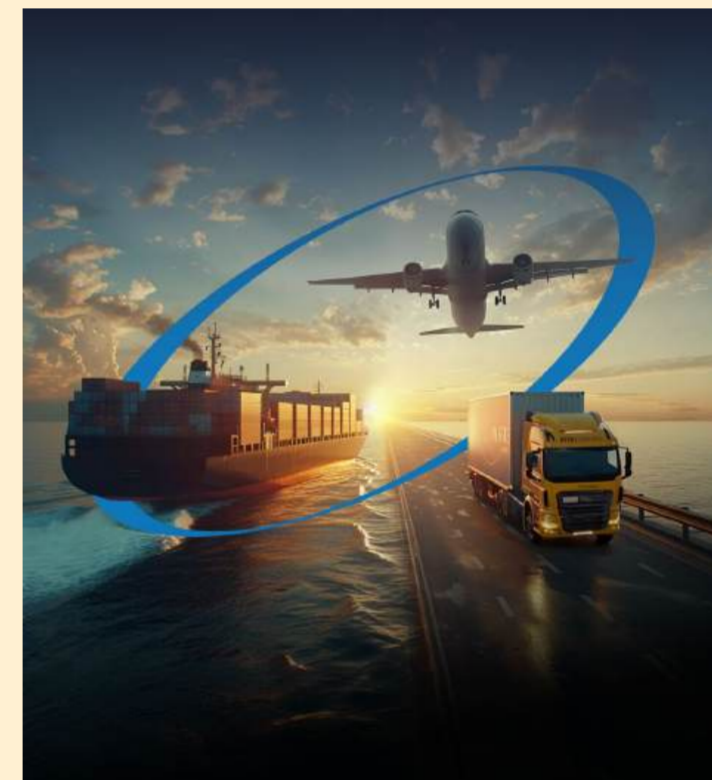


## We Successfully Completed SQAS Assessment



As Kita Logistics we have once again certified our quality, safety and sustainability-oriented service approach. As a result of the process led by our Quality and CRM Directorate, we successfully completed the SQAS (Safety and Quality Assessment for Sustainability) assessment. SQAS is an international system that evaluates the performance of companies, especially those engaged in the transportation of chemicals, in the areas of safety,

environmental awareness, quality and corporate responsibility. Developed by the European Chemical Industry Council (CEFIC), this system is an important indicator of reliability in the logistics industry. With this success, we have taken an important step towards becoming a preferred logistics solution partner especially for large-scale companies operating in the chemical industry, while increasing our competitiveness in international tenders.



## Being a Woman in Kita: Labor, Inspiration and Power in One



As Kita Logistics, in order to make visible the contributions of our female employees, who are present in every field with their labor, and to give voice to their voices, we carried out a meaningful media work special for March 8, International Working Women's Day: "Being a Woman in Kita".

In this special project, we listened to the inspiring stories of our female teammates working in different departments of our company. In front of the camera, our women sincerely shared

their experiences in business life, what it means to be a woman in Kita and what we have achieved together. The video content we prepared was not only a celebration, but also a powerful reflection of solidarity, equality and labor.

We are proud of our women who work devotedly every day in the field, in the office, in management and at every stage of the operation. Being a woman in Kita means producing, empowering and growing together.

## With our new Lorries: Personalized, Fast and Secure Logistics



Thanks to our **express transportation service** in Germany, the Netherlands and Belgium, we deliver your cargo to these regions **on time and with maximum safety**. Our new **Lorry vehicles** are designed to offer **the fastest and most flexible logistics solutions**, especially for small and medium-sized loads.

### Fast and Reliable Transportation to Europe

As Kita Logistics, we are constantly developing innovative solutions for our business partners to keep up with the speed of trade. Thanks to the express service we offer with our new Lorry vehicles, we can deliver shipments, especially on the South Germany line, within 72 hours after the completion of customs procedures. This speed contributes to our business partners to increase their competitiveness by facilitating their logistics processes.

### Safe Transportation in ADR Compliance

ADR (European Agreement concerning the International Carriage of Dangerous Goods by Road) compliance is of great importance in logistics processes. As Kita, we take all necessary measures to ensure that dangerous goods can be transported safely and in accordance with legal regulations; in this context, we can also perform ADR shipments with our new Lorry vehicles. We are happy to bring this service together with our business partners.

### Customized and Flexible Logistics Solutions

With a carrying capacity of 3.5 tons and dimensions of 6.20 x 2.30 x 2.35 meters, our new vehicles provide maximum efficiency in both partial and full load transportation. Minimizing delivery times, these vehicles also offer operational flexibility, making them an ideal solution especially for companies in need of express transportation.

## Celebrating 30 Years at Transport Logistics 2025!



### Showcasing Innovation in Munich

We're proud to be part of Transport Logistics 2025—one of the world's leading logistics exhibitions. This year is especially meaningful as we celebrate our 30th anniversary, sharing our growth and forward-looking vision with global industry partners.

At the fair, we'll highlight our recently announced warehouse investment, the latest additions to our Lorry fleet, and our express lorry services. Visitors will also learn about our new office openings in Turkey and abroad, our steps toward digital transformation, and our commitment to sustainability.

With our innovative booth design and experienced team, we're ready to stand out and stay in tune with the pulse of the industry.

**See you at Transport Logistics 2025!**

## Kita Logistics at Breakbulk 2025!



We are taking our place in Breakbulk Europe 2025, the world's largest Project Cargo and Breakbulk event, again this year! Celebrating its 20th anniversary, Kita Logistics is very happy and proud to be a participant in this prestigious event. At the fair, which will take place in Rotterdam between May 13-15, 2025, we will bring together Kita's expertise in project transportation and sustainable logistics solutions with our international stakeholders.

**See you at Breakbulk 2025!**

## The Kita's First Female Long Haul Driver Joined Us!



### An inspiring start to our 30<sup>th</sup> anniversary

As Kita Logistics celebrates our 30th anniversary, we have achieved another first at this meaningful milestone: Our first female long-distance driver is now part of the Kita family!

This step, which we took with our belief that women can exist in every sector and in every position, is a transformative development not only for us but also for the logistics industry. The addition of our female long-distance driver is a concrete

reflection of our commitment to gender equality and equal opportunities.

This powerful step is an important indicator of Kita's sustainability vision and the value it places on women's employment. At the same time, "Being a Woman at Kita" takes our perspective one step further and inspires the next generation of women and all women in the industry.

Being in Kita means removing borders and opening up space for opportunities.

**Our path is even stronger with the power of women.**

## Visits from World's Famous Shipowners and Airline Companies



### Evergreen

Evergreen paid a New Year's visit to our Izmir Anatolia Directorate. We had a pleasant evaluation of 2024 with the regional representatives of the team, one of the valuable shipowners we work with in maritime logistics. We presented our gifts to them with good wishes for the new year.



### Luftansa Cargo

As Kita Logistics, we were pleased to welcome Hasan Hatipoğlu, General Manager of Lufthansa Cargo Turkey, Romania and Moldova, and Serpil Taştan, Sales Manager of Lufthansa Cargo Turkey. During this pleasant visit, we had a productive meeting on innovations in the logistics sector and our common goals, where we discussed opportunities to further our cooperation.



### Globe Air Cargo

Globe Air Cargo visited our headquarters. After a productive and pleasant meeting, we are happy to have the opportunity to further our cooperation with them.



### Turkish Airlines

Turkish Airlines İstanbul and Sabiha Gökçen sales teams visited our office.

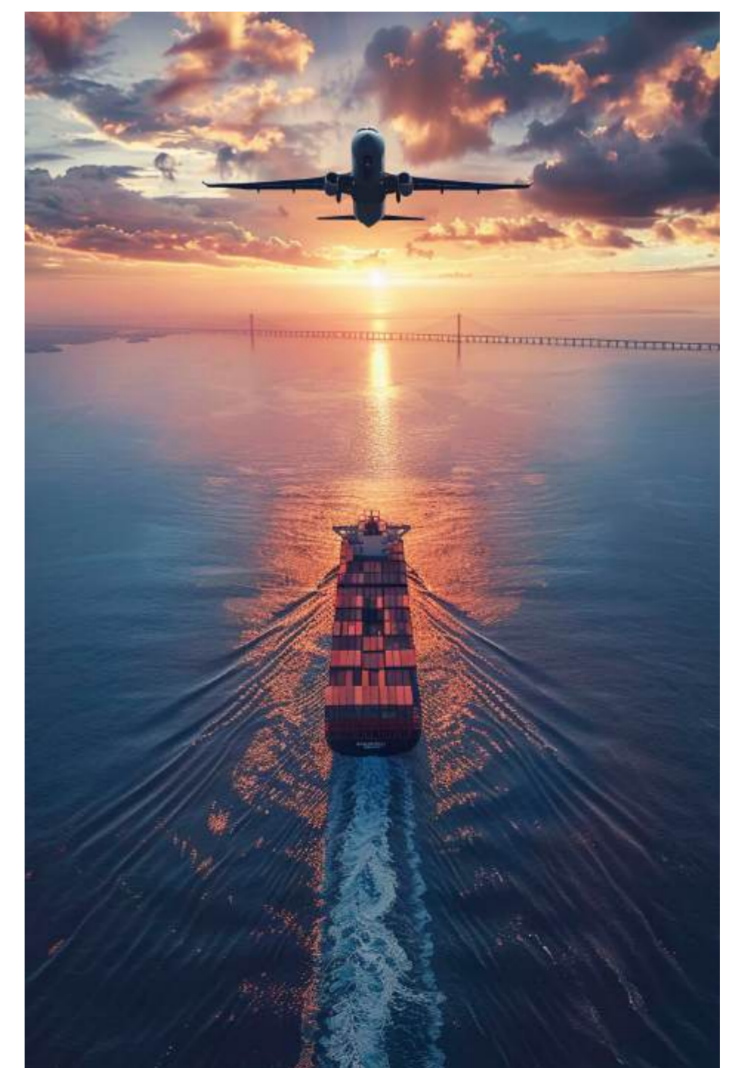
During the meeting, which our Board Member Varol Koçdemir and our Airline Sales Team attended extensively, we had the chance to evaluate our mutual predictions for 2025 and our evaluations on the sector within the framework of common goals.



### Prime Cargo

Prime Cargo, one of our strong business partners in the field of air transportation, visited our headquarters. In this pleasant meeting, the details of our current cooperation were evaluated and ideas were exchanged on new period plans.

With such visits, we reinforce our strategic partnerships and continue to strengthen sectoral collaborations.



## Kita Logistics New Year's Party: **A Night to Remember!**

Under the theme **#LeaveYourMarkOn-TheNight**, the entire Kita Logistics family came together for a night full of energy, joy, and unforgettable memories.

More than just a celebration of the achievements we left behind in 2024, the evening gave us renewed motivation for the goals we've set in the new year. With the power of teamwork and the warmth of our corporate family, we laid the groundwork for many more successes to come in 2025.

Here's to a year full of milestones and achievements - let's make it our best one yet!



## **KITA LOGISTICS KAZAKHSTAN:** YOUNG, DYNAMIC, and CUSTOMER-FOCUSED!



We've added a new service to our range of integrated logistics solutions at our Kazakhstan office! With the launch of our Customs Clearance Department, our expert local team now provides direct support at customs points across Kazakhstan.

In addition to our end-to-end

transport solutions, we now offer seamless assistance in customs procedures-making our operations faster, smoother, and more reliable.

Backed by our young, dynamic, and customer-focused team, we're continuing to grow in Kazakhstan!

## **Kita Logistics at WCA DUBAI!**



### **We were proud to attend the 14<sup>th</sup> WCA Worldwide Conference in Dubai!**

With over 5,000 industry professionals from around the globe, the event provided the perfect platform to strengthen existing partnerships and explore new collaborations.

Our team continues to work tirelessly to grow our global logistics network and deliver reliable, innovative solutions worldwide.

## Taking Digital Transformation Further with SAP S/4HANA



We are moving forward with confidence into the digital future!

Our transition to SAP S/4HANA marks a major step in our digital transformation journey. Now, our Accounting and Finance operations are faster, safer, more sustainable, and more efficient than ever. With this project, we aim to:

- Make faster and smarter decisions in daily operations
- Enhance data analytics and reporting to serve our partners better
- Strengthen our competitive edge through a modernized digital infrastructure

A big thank you to everyone who contributed to this success—our Board of Directors, General Manager, Project Lead, all our teams, and valued suppliers!

### Supporting the Next Generation

At Kita Logistics, we were proud to take part in an event organized by the Quality and Productivity Club of Yıldız Technical University, under the leadership of our Quality and CRM Director, Bünyamin Yavuzarslan.

We had the pleasure of engaging with logistics-enthusiast students from Spain, Germany, Russia, Bosnia and Herzegovina, and Azerbaijan—sharing valuable insights on Turkey’s pivotal role and the Middle Corridor’s rising significance in global logistics. Meeting the future leaders of our industry and contributing to their vision was an honor we truly value.

### Celebrating 9 Years of KITA in Kazakhstan!

For nine incredible years, we’ve been growing stronger and reaching new milestones together in Kazakhstan! A heartfelt thank you to our dedicated team in Almaty—your hard work and commitment have been key to this journey. Here’s to many more years of success and growth, side by side!



### Strengthening Our Far East Operations!

We believe that discovering new cultures and regions fuels both global harmony and business growth. That’s why we’re here to connect you to even the most remote parts of the world - reliably, seamlessly, and fast.

To better serve your trade operations to, from, or with Far Eastern partners, we are continuously strengthening our expert team dedicated to this dynamic region.

## Our Project Unit Safely Delivered the Airbus Helicopters Ecureuil AS 350 B3 to Portugal



Once again, Kita Logistics has proven its excellence in special cargo transportation! The Airbus Helicopters Ecureuil AS 350 B3, which departed from Ankara Esenboğa Airport, was safely delivered to Tires Airport in Portugal under the expert coordination of our project team.

## Now in the capital!



### We're growing our network!

With our newly opened office in Ankara, Kita Logistics is now stronger than ever. Backed by 30+ years of experience and a highly skilled team, we're proud to deliver smart logistics solutions to every corner of Turkey.

From our office located in Koç Towers, Ankara, we provide two-way air, land, and sea logistics services - not only to companies across Central Anatolia and the Black Sea region, but also to destinations around the world.

As we celebrate our 30<sup>th</sup> anniversary, we're expanding our network with new offices in Turkey and abroad, further strengthening our channel structure for the years ahead.

## Celebrating ANA Airlines Launch of İstanbul Flights



We had the pleasure of attending the gala event celebrating the launch of ANA Airlines' new İstanbul route.

During this special evening, we met with ANA's Global CEO, the GSA of ANA Turkey, and regional directors to mark this important milestone together.

As one of Japan's largest airline brands, ANA's entry into the İstanbul market is a major step forward for both the aviation and logistics sectors. We're excited about the new partnerships and stronger connections this development will bring, and we'll continue to stay closely engaged with industry progress.



## Educational Opportunities from Beykent University for the Kita Logistics Family!

At Kita Logistics, we place great importance on supporting the personal and professional growth of our employees. In line with this vision, we've established a valuable partnership with Beykent University.

Through this agreement, all Kita Logistics employees and their first-degree relatives are eligible for a 40% discount on all postgraduate programs at Beykent University.

This opportunity offers a significant advantage for those looking to specialize in new areas, advance their academic careers, or expand their industry knowledge. It's an investment in both personal growth and professional excellence.

## Kita Logistics Yozgat ASH Girls Handball Team Advances to the Turkish National Finals!



The Kita Logistics Yozgat ASH Girls' Handball Team has once again proven the talent and determination of our young athletes!

With an impressive performance in the semifinals of the Turkish Stars Girls Championship, the team has earned its place in the National Finals.

Carrying their success into the final stage, our team will com-

pete among the top 16 teams in Turkey at the National Finals, to be held in Istanbul from May 7-12.

### Stronger Together

At Kita Logistics, we remain committed to supporting the future of young talent. We're proud of our team's achievements and look forward to cheering them on at the finals. Best of luck to all our athletes!

## Kita Stands with the Yuvaloji Foundation



In addition, the foundation is preparing to launch its own line of dry and wet pet food under a dedicated brand, aiming to generate sustainable resources and strengthen support for animals in need.

### We are proud to be part of this meaningful journey.



At Kita Logistics, we remain committed to supporting initiatives that create meaningful social impact. In line with this commitment, we have proudly supported the Yuvaloji Foundation since its inception.

The foundation works to provide shelter, care, and medical treatment for stray animals. It also focuses on shaping a more compassionate future by offering scholarships, internships, and sponsorships to veterinary students.

## Kita Logistics Featured in Inside Sustainability Magazine!



We're proud to be featured in Inside Sustainability magazine, where we shared our vision for sustainability, our eco-friendly logistics solutions, and the impact of our corporate social responsibility projects.

The article highlights our ongoing efforts in digital transformation, green logistics, and community initiatives, showcasing the steps we're taking towards a more sustainable future.

Our company's sustainability vision was underlined in the magazine with the fol-

lowing statement:

"This anniversary marks a valuable opportunity to lay the foundation for the next 30 years of growth and innovation. We envision becoming a brand that fully embraces sustainability, and we are placing this commitment at the core of our goals for the decades ahead. To kickstart this journey, we're focusing on four key United Nations Sustainable Development Goals in Turkey: Decent Work and Economic Growth, Partnerships for the Goals, and Life on Land."